



Advertiser:	Service Employees International Union
Product Desc:	SEIU
Estimate:	1962

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSDK	10/08/12	10/10/12	M-F 10-11A News at 10am	CM	10-11A	MTW- - - -	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
<div>LOCAL NEWS</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -1\$450.000.00</div></div>															
N 4	KSDK	10/08/12	10/10/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	MTW- - - -	:30	2	\$575.00	P-1	0.00	NM	2	\$1,150.00
<div>SHOW ME ST LOUIS</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -2\$575.000.00</div></div>															
N 5	KSDK	10/08/12	10/10/12	M-F Noon News Noon News	CM	12-1230p	MTW- - - -	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
<div>LOCAL NEWS</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -2\$675.000.00</div></div>															
N 6	KSDK	10/08/12	10/10/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	MTW- - - -	:30	3	\$675.00	P-1	0.00	NM	3	\$2,025.00
<div>ELLEN&lt;</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$675.000.00</div></div>															
N 7	KSDK	10/08/12	10/10/12	M-F 4P News News 5 at Four	CM	4-430P	MTW- - - -	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
<div>NWS5 1ST@FOUR&lt;</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -1\$900.000.00</div></div>															
N 8	KSDK	10/08/12	10/10/12	M-F 430-5p Jeopardy	CM	430-5p	MTW- - - -	:30	3	\$1,125.00	P-1	0.00	NM	3	\$3,375.00
<div>JEOPARDY&lt;</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$1,125.000.00</div></div>															
N 9	KSDK	10/08/12	10/10/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTW- - - -	:30	2	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
<div>LOCAL NEWS</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -2\$2,250.000.00</div></div>															
N 10	KSDK	10/08/12	10/10/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTW- - - -	:30	3	\$2,475.00	P-1	0.00	NM	3	\$7,425.00
<div>LOCAL NEWS</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$2,475.000.00</div></div>															
N 11	KSDK	10/08/12	10/10/12	M-F 6-7A 6-7a	CM	6-7A	MTW- - - -	:30	3	\$1,125.00	P-1	0.00	NM	3	\$3,375.00
<div>TODAY-LOUIS-6</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$1,125.000.00</div></div>															
N 12	KSDK	10/08/12	10/10/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTW- - - -	:30	3	\$2,250.00	P-1	0.00	NM	3	\$6,750.00
<div>WHEEL-FORTNE&lt;</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$2,250.000.00</div></div>															
N 13	KSDK	10/08/12	10/10/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MTW- - - -	:30	3	\$1,010.00	P-1	0.00	NM	3	\$3,030.00
<div>TODAY SHW&lt;</div> <div><div><div>Start Date</div><div>End Date</div><div>Weekdays</div><div>Spots/Week</div><div>Rate</div><div>Rating</div></div><div>Week: 10/04/1210/10/12MTW- - - -3\$1,010.000.00</div></div>															
N 14	KSDK	10/08/12	10/10/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	MTW- - - -	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
<div>TODAY SHOW 2</div>															

Order / Rev: 720192  
Alt Order #: 06361971  
Flight Dates: 10/04/12 - 10/10/12

Advertiser: Service Employees International Union  
Product Desc: SEIU  
Estimate: 1962

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KSDK	10/08/12	10/10/12	M-F 9-10A NBC Today Show II 9-10A TODAY SHOW 2	CM	9-10A	MTW----	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/04/12	10/10/12	MTW----		2				\$800.00		0.00			
15	KSDK	10/08/12	10/08/12	Mon Prime Other The Voice	CM	7-9p (7:00 PM-9:00 PM)	M-----	:30	1	\$7,875.00	P-1	0.00	NM	1	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$7,875.00		0.00			
16	KSDK	10/07/12	10/07/12	NC5 at 5P Sun News Channel 5 at 5P Sun LOCAL NEWS	CM	5-530P	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,125.00		0.00			
17	KSDK	10/07/12	10/07/12	Sun 6-7A Sun 6-7A TODAY IN ST LOUIS	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$450.00		0.00			
18	KSDK	10/07/12	10/07/12	SUN TDY NBC Today Show (Su) TODAY SHOW	CM	7-8A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$900.00		0.00			
19	KSDK	10/07/12	10/07/12	Sun 9a Sun 9-10a NEWS	CM	9-10A	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$900.00		0.00			
													Totals	37	\$54,380.00